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Farmers cost of production are affected by climate, technology, farm size, and individual managerial skills.

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Kohls and Uhl 6 have classified the functions involved in agricultural and food marketing processes as under three

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sets of functions of a marketing system
A. Exchange Functions 1.

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Jan L. Dauve is the author of 'The Agricultural Marketing System', published 2006 under ISBN 9781890871680 and ISBN 1890871680.

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A study of the agricultural marketing

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system is necessary to an understanding of the complexities involved and the identification of bottlenecks with a view to providing efficient services in the transfer of farm products and inputs from producers to consumers. Scope and Subject Matter of Agricultural Marketing:

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Author: V. James Rhodes ...

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This study was aimed to identify the farmers' response to an agricultural marketing information system. In this the study, 100 randomly selected farmers in Pasuruan and Malang, East Java, Indonesia, were members of horticultural farmer groups planting different commodities, including potatoes, apples, peppers,

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